

**§1210-B. Limitation**

This chapter does not apply to the following: [PL 2001, c. 471, Pt. E, §2 (NEW).]

**1. Sales under \$25.**

[PL 2009, c. 502, §3 (RP).]

**1-A. Established business relationships.** A free offer when the seller and the consumer have an established business relationship. The consumer's established business relationship with the seller does not extend to affiliates of the seller, unless the consumer would reasonably expect an affiliate to be included given the nature and type of goods or services offered by the affiliate and the identity of the affiliate;

[PL 2009, c. 502, §4 (NEW).]

**2. Home solicitation sales.** A transaction regulated under Title 9-A, section 3-501 to 3-507; [PL 2001, c. 471, Pt. E, §2 (NEW).]

**3. Securities.** A sale by a dealer or agent or salesperson of a dealer registered pursuant to Title 32, chapter 135 of stocks, bonds, debentures or securities representing stocks, bonds or debentures registered pursuant to Title 32, chapter 135 or expressly exempt from registration pursuant to Title 32, chapter 135;

[RR 2023, c. 2, Pt. C, §22 (COR).]

**4. Insurance policies.** A sale of insurance regulated under Title 24-A, sections 2515-A and 2717; or

[PL 2001, c. 471, Pt. E, §2 (NEW).]

**5. Credit services.** A sale of credit services by a supervised lender, as defined in Title 9-A, section 1-301, subsection 39, or an agent or affiliate of a supervised lender to the extent the affiliate or agent is selling or offering to sell the credit services of the supervised lender. For purposes of this paragraph, "credit services" includes any extension of credit and any product or service that a supervised lender is authorized by law or regulation to sell in connection with or relating to an extension of credit, such as credit insurance and a debt cancellation policy. For the purposes of this paragraph, "affiliate" has the same meaning as in Title 9-B, section 131, subsection 1-A. Transactions covered by this exemption are limited to those that become effective only after the consumer has affirmed the terms and conditions of the agreement by an acceptance initiated by the consumer.

[PL 2001, c. 471, Pt. E, §2 (NEW).]

**SECTION HISTORY**

PL 2001, c. 471, §E2 (NEW). PL 2005, c. 65, §C6 (AMD). PL 2009, c. 502, §§3, 4 (AMD). RR 2023, c. 2, Pt. C, §22 (COR).

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