**§1213. Remedies**

A person likely to be damaged by a deceptive trade practice of another may be granted an injunction against it under the principles of equity and on terms that the court considers reasonable. Proof of monetary damage, loss of profits or intent to deceive is not required. Relief granted for the copying of an article shall be limited to the prevention of confusion or misunderstanding as to source. [PL 1969, c. 503 (NEW).]

The court in exceptional cases may award reasonable attorney's fees to the prevailing party. Costs or attorney's fees may be assessed against a defendant only if the court finds that the defendant has willfully engaged in a deceptive trade practice. [RR 2023, c. 2, Pt. C, §25 (COR).]

The relief provided in this section is in addition to remedies otherwise available against the same conduct under the common law or other statutes of this State. [PL 1969, c. 503 (NEW).]

SECTION HISTORY

PL 1969, c. 503 (NEW). RR 2023, c. 2, Pt. C, §25 (COR).

The State of Maine claims a copyright in its codified statutes. If you intend to republish this material, we require that you include the following disclaimer in your publication:

*All copyrights and other rights to statutory text are reserved by the State of Maine. The text included in this publication reflects changes made through the Second Regular Session of the 131st Legislature and is current through October 15, 2024
. The text is subject to change without notice. It is a version that has not been officially certified by the Secretary of State. Refer to the Maine Revised Statutes Annotated and supplements for certified text.*

The Office of the Revisor of Statutes also requests that you send us one copy of any statutory publication you may produce. Our goal is not to restrict publishing activity, but to keep track of who is publishing what, to identify any needless duplication and to preserve the State's copyright rights.

PLEASE NOTE: The Revisor's Office cannot perform research for or provide legal advice or interpretation of Maine law to the public. If you need legal assistance, please contact a qualified attorney.